



600 S. Grand Central Parkway | Suite 350, Las Vegas, NV 89106

rtcsonv.com | 702.676.1500 |



FOR IMMEDIATE RELEASE: October 2, 2023

MEDIA CONTACTS:

Sue Christiansen, RTC, (702) 676-1891, ChristiansenS@rtcsonv.com

Catherine Busche, RTC, (702) 676-1788, BuscheC@rtcsonv.com

RTC announces Biketoberfest, a month-long celebration of cycling in Southern Nevada

Free 30-day RTC Bike Share pass giveaway during October marks Bike Share's seventh anniversary

[Click to Tweet](#): Celebrate Biketoberfest and the 7th anniversary of RTC Bike Share with @RTCSNV and partners! Visit rtcsonv.com/Biketoberfest for details on exploring your community on two wheels. #bikethere #ridesafe

LAS VEGAS – On the heels of a successful Bike Month in May, supported by the valley's growing number of people on bikes, the Regional Transportation Commission of Southern Nevada (RTC) announces **Biketoberfest**, a month-long celebration of cycling throughout the month of October that also marks the seventh anniversary of the RTC's Bike Share program.

Together with the Southern Nevada Bicycle Coalition and Bicycle Transit Systems, Biketoberfest will feature various activities and cycling fun for all ages and abilities.

“At the RTC, we are focused on safe transportation for all modes of travel. As the weather cools, we’re excited to share a month of events and activities to get our community out on their bicycles,” said RTC CEO MJ Maynard.

To encourage our community to join the month-long celebration and hop on two wheels, the RTC is offering **FREE 30-day Explorer passes for RTC Bike Share**. Users can try Bike Share in October for no cost by signing up anytime through October 31. The pass is good for 30 days once activated. To take advantage of this offer, visit bikeshare.rtcsonv.com and enter promo code **BIKESHARE7** at check-out.

Friday, October 6 at 5 p.m.: First Friday

Join RTC Bike Share at the Arts District in downtown Las Vegas for free bike helmets and 30-day passes on RTC Bike Share. Learn about the future expansion of the system.

Friday, October 13 at 9 a.m.: Southern Nevada Bicycle Coalition Mural Unveiling

Join the Southern Nevada Bicycle Coalition and RTC Board Chairman and Clark County Commissioner Justin Jones for the unveiling of a mural to promote zero fatalities on the roadway. The mural will be unveiled at 100 E. California Ave. (at Main Street).

Friday, October 13 at 5:30 p.m.: RTC Bike Share Birthday Ride

This family-friendly ride throughout downtown Las Vegas commemorates the seventh anniversary of RTC Bike Share. Limited to 20 riders using RTC Bike Share, the event starts and ends at Fremont and 7th Street. To participate and secure a free Bike Share bike, use promo code **BIKESHARE7**.

Saturday, October 14 at 7:30 a.m.: Ride to Remember

Hosted by Centennial Subaru in partnership with Three Feet for Pete, this ride honors the many lives lost on Nevada roadways. The name serves as a reminder of the law for motorists to give cyclists at least three feet of space. The event starts and ends at Camping World, 13175 S. Las Vegas Blvd. Registration is \$25 per rider. Register at threefeetforpete.com.

Sunday, October 22 at 9 a.m.: Bike2Art hosted by the Southern Nevada Bicycle Coalition

Starting and ending at the Clark County Government Center parking lot, this free, family-friendly community ride takes cyclists throughout downtown's Arts District with stops at murals along the way to learn about area artists and their creations. For those without a bike, RTC Bike Share offers free bikes on a first-come, first-served basis using the promo code **BIKESHARE7**. Pre-registration is highly encouraged at rtcsonv.com/biketoberfest.

For more information about each of these events and Biketoberfest, visit rtcsonv.com/biketoberfest.

About the RTC

The RTC is the regional authority overseeing public transit, metropolitan planning organization, roadway funding, traffic management, and the public bike share system. The RTC's vision is to advance regionally transformative mobility solutions through equitable, innovative and sustainable infrastructure development. The RTC's mission is to elevate quality of life for residents and visitors through sustainable planning, collaborative problem-solving, and safe and equitable transportation service. For more information about the RTC and our major initiatives or to download the rideRTC app, visit rtcsonv.com. Stay informed by [subscribing to our blog](#) or [following us on social media](#).

###