

FOR IMMEDIATE RELEASE: June 26, 2023

MEDIA CONTACTS: Jacob Sanders, RTC, (702) 676-1575, SandersJ@rtcsnv.com

Sue Christiansen, RTC, (702) 676-1891, ChristiansenS@rtcsnv.com

RTC announces new app feature to enhance convenience for transit riders

New digital tool lets riders buy a single ride with the tap of their phone

<u>Click to Tweet</u>: Tap to pay and ride away! You can now use the rideRTC app to pay for a single-ride fare before you board the bus. Just download the app, add funds, and scan your phone when you board. Learn more at rtcsnv.com/rideRTC #TapNGoRTC

LAS VEGAS – The Regional Transportation Commission of Southern Nevada (RTC) announces the launch of **Tap & GO**, a new feature in its popular rideRTC app that lets customers buy single-ride fares on all routes. The Tap & GO feature is ideal for those who plan to take a single trip, riders with flexible travel plans, and for visitors using the 24-hour Deuce service on the Strip.

The Tap & GO feature allows users to add funds to their mobile account via credit or cash. Those adding funds using cash can visit these convenient <u>Cash to Mobile locations</u>. After adding funds to their account, users scan their app barcode when boarding the bus and the appropriate single-ride fare is deducted from their in-app wallet.

Single-ride fares for the Deuce, serving the Strip and downtown Las Vegas, deduct \$4 from the in-app wallet balance. Single rides for residential routes deduct \$2.

"We are excited to make it even more convenient for residents and visitors to travel throughout our community," said RTC CEO M.J. Maynard. "With Tap & GO in the rideRTC app, our customers can easily add funds before they travel, making boarding quicker and more convenient when they're ready to ride."

For more information on the new Tap & GO feature in the rideRTC app, visit www.rtcsnv.com/rideRTC.

About the RTC

The RTC is the regional authority overseeing public transit, metropolitan planning, roadway funding, traffic management, and the public bike share system. The RTC's vision is to advance regionally transformative mobility solutions through equitable, innovative and sustainable infrastructure development. The RTC's mission is to elevate quality of life for residents and visitors through sustainable planning, collaborative problem-solving, and safety and equitable transportation service. For more information about the RTC and our major initiatives or to download the rideRTC app, visit rtcsnv.com. Stay informed by subscribing to our blog or following us on social media.