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RTC and The Howard Hughes Corporation give Southern Nevadans the chance to win for using sustainable transportation

Participants who bike, carpool, walk, take transit or work from home and report it to Club Ride will be entered to win a \$500 gift card to Downtown Summerlin or a four-pack of tickets to a Las Vegas Aviators game and \$100 food & beverage Las Vegas Ballpark credit, courtesy of The Howard Hughes Corporation

<u>Click to Tweet</u>: @RTCSNV and @HowardHughesCo challenge YOU to take green commutes to work from April 24 – April 30. Those who report at least two green commutes through the RTC @ClubRide program will be entered to win \$500 to Downtown Summerlin or tickets to a Las Vegas Aviators Game.

Details at rtcsnv.com/ClubRide!

LAS VEGAS – As Earth Month comes to an end, the <u>Regional Transportation Commission of Southern Nevada</u> (RTC) and <u>The Howard Hughes Corporation</u> are challenging Southern Nevadans to rethink their commute and utilize free tools that make it easier than ever to travel to work by taking transit, carpooling, biking, walking and more.

From Monday, April 24, through Sunday, April 30, commuters are encouraged to utilize one or more sustainable transportation options to get to work and report their green commutes through the <a href="RTC Club Ride app to report at least two times during the week will be entered to win a \$500 gift card to Downtown Summerlin or a family four-pack of tickets to a Las Vegas Aviators Game, which includes a \$100 food & beverage credit at Las Vegas Ballpark, courtesy of The Howard Hughes Corporation.

"The RTC values sustainable transportation solutions such as transit, cycling, walking and more to help manage both air quality and congestion," said M.J. Maynard, RTC chief executive officer. "Our hope is that through this challenge, Southern Nevadans will celebrate Earth Month by choosing environmentally-friendly transportation options to travel throughout the valley."

To enter the challenge, commuters must:

- 1. Sign up for the free Club Ride program. Those who are not already a member can sign up at rtcsnv.com/ClubRide.
- 2. Leave the car keys behind and opt-in for an eco-friendly commute option outlined through the Club Ride program.
- 3. Report at least two green commutes using the Club Ride app. Participants that log at least two commutes will be entered to win one of two prizes.

4. The two winners will be notified on Monday, May 1.

While Club Ride is a FREE employer-based program that provides resources to people who are interested in trying different modes of transportation, individuals are welcome to join as well. To help improve our community's air quality and decrease congestion, participants are rewarded for using different transportation modes other than driving alone in a car.

"We are pleased to support the RTC's initiative to encourage Southern Nevadans to use alternate forms of transportation that are kinder and gentler to the environment," said Danielle Bisterfeldt, Senior Vice President, Marketing and Consumer Experience for Summerlin. "Sustainability has long been a guiding tenet for The Howard Hughes Corporation throughout our development of the Summerlin master planned community—exemplified most recently at our newest office building in Downtown Summerlin, 1700 Pavilion, which offers onsite bike storage for those who cycle to work."

Those interested in joining Club Ride and want to participate in the challenge can download the app, visit the <u>Club Ride web page</u>, or call (702) 228-RIDE (7433) and press 5 to be transferred to Club Ride.

About the RTC

The RTC is the transit authority, designated metropolitan planning organization, regional traffic management agency and administrator of the Southern Nevada Strong comprehensive regional plan for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit recsnv.com and stay informed by subscribing to our blog.

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