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MEDIA ADVISORY:

RTC teams up with community partners to provide pop-up events

Events will provide immediate access to low-cost fresh produce and services for low-income individuals and families

LAS VEGAS - The Regional Transportation Commission of Southern Nevada (RTC) is working with several community partners to host two pop-up events in April at the Bonneville Transit Center (BTC) in downtown Las Vegas. Approximately 9,000 customers visit the BTC each weekday, making it an ideal location to provide a variety of social services to transit riders and the nearby community.

The BTC is located adjacent to both an [area of persistent poverty](#) and one of the more densely populated food deserts in the region, making it an ideal location to offer programing that expands access to critical resources and services.

In August 2020, the RTC Board adopted the “[Southern Nevada Coordinated Public Transit-Human Services Transportation Plan](#),” which suggested co-locating services at transportation hubs. Providing services at a neighborhood level rather than the regional level reduces travel time and cost; reduces strain on the regional transportation network; and helps to facilitate integration of services amongst providers.

WHAT: Fresh Produce Pop-Up Event

In partnership with the Southern Nevada Health District and Veggie Buck Truck, this pop-up market provides access to low-cost, fresh fruits and vegetables at about one dollar per pound.

WHEN: Wednesday, April 6, 12:30 to 5 p.m., or until supplies last

WHAT: Nevada Homeless Alliance Pop-up Connect Event

In partnership with Opportunity Village, the Southern Nevada Housing Authority, Southern Nevada Transit Coalition, Clark County Social Services, and the RTC, this event will connect individuals and families with on-site social services including housing assistance, medical care, employment support, hygiene care and other resources.

WHEN: Tuesday, April 19, 9 a.m. to noon

WHERE: Both events take place at the Bonneville Transit Center, 101 E. Bonneville Ave

For more information, visit [Nevada Homeless Alliance](#) or [Get Healthy Clark County](#). Additional information about other Fresh Produce events is also available by calling 702-636-4152.

About the RTC

The RTC is the transit authority, designated metropolitan planning organization, regional traffic management agency and administrator of the Southern Nevada Strong comprehensive regional plan for the Las Vegas valley. The RTC’s vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major

initiatives or to download its transit app rideRTC, visit rtcsnv.com and stay informed by [subscribing](#) to our [blog](#).

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