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# RTC Expands Payment Options to Improve Efficiency and Convenience for Riders

Web-based payment portals, upgraded fare validators and cash to mobile partners help increase overall operational efficiency

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LAS VEGAS – To improve efficiency and convenience for riders, the Regional Transportation Commission of Southern Nevada (RTC) has expanded payment options by adding two new web-based payment portals and upgraded fixed route fare validators. The RTC has also expanded its cash to mobile partnerships that now offer 350 locations valley-wide where bus passes can be purchased with cash.

"With the implementation of these new services, upgrades and partnerships to expand payment options, the RTC continues to improve overall service operations to make transit more accessible and convenient for our customers," said MJ Maynard, RTC chief executive officer. "This is critical in our ongoing mission to reach as many people as we can with equitable transportation options."

#### rideRTC Web Portal

The <u>rideRTC Web Portal</u> helps customers manage and track their rideRTC mobile app from their computer. Now customers can plan their trips and purchase transit passes in advance while on the go using their smartphones or at home on their desktops or laptop computers.

### **Paratransit Payment Web Portal**

The new Paratransit Payment Web Portal allows customers to purchase their passes online and create an account where they can set up reoccurring payments and track their payment history. As an added benefit of the new purchasing system, Paratransit customers' accounts are updated the same day as their purchase, giving customers immediate access to transit passes and eliminating the three to five day wait following their purchase.

### **Cash to Mobile Partnerships**

Retailers, including Dollar General, Family Dollar, 7-Eleven, CVS Pharmacy, and Walgreens, are signed on to offer RTC customers more locations where they can take advantage of the cash to mobile payment option. This payment option allows customers to purchase bus passes with cash at more than 350 locations valley-wide, and then have the fare loaded to their RTC smartphone app, rideRTC.

## **Upgraded Fare Validators**

Thanks to federal funding, the new Europay, MasterCard, and Visa (EMV) on-board validators have been installed on all fixed route RTC transit buses, and are located closer to the fare box for better accessibility and convenience. These validators are a key component in the RTC's work to add a reloadable tap card and build for future contactless payment options.

Additionally, the RTC reminds riders that transit service will operate on a Saturday schedule starting Tuesday, Feb. 22, until further notice. The change in service will help provide a more predictable and reliable schedule for customers as the RTC works to keep existing drivers healthy and train new operators.

#### **About the RTC**

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit <a href="recent/rece

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