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Media Contacts: Sue Christiansen, 702-676-1891, christiansens@rtcsnv.com

Melissa Warren, 702-528-6016, melissa@twgpr.com

MEDIA ADVISORY

Expansion, Restoration of Transit Service Valley-Wide to be Celebrated with Six Days of Community Events that help Southern Nevadans "Reconnect" to Life

<u>Click to Tweet: @RTCSNV</u> celebrates expansion, restoration of transit service valley-wide with 6 days of community events. Reconnect to life with food, fun and prizes! Details at <u>rtcsnv.com/servicechange2021</u>.

WHAT:

Thanks to federal stimulus funding, the Regional Transportation Commission (RTC) of Southern Nevada is expanding and improving transit service throughout the valley and helping Southern Nevadans reconnect to destinations, resources and opportunities. To celebrate, the agency is hosting six community events, Aug. 1-6, to generate awareness and provide information before new services begin Sunday, August 8.

The service changes will enhance transit access and efficiency while promoting innovation and increasing transit equity in underserved areas. The service changes will provide access to 185,000 residents of which 21,000 are currently living at the poverty level; 18,000 are seniors; 13,000 have a disability; and 79,000 are non-white or Hispanic. This will improve access for 380 eligible Paratransit customers and connect 23,000 individuals to employment opportunities; connect 7,000 resort corridor employees who did not previously have access to transit; and provide direct connections to 43 additional childcare facilities and schools and six grocery stores.

Service enhancements also include the introduction of RTC-OnDemand, a pilot microtransit service in the southwest and West Henderson; the implementation of a "Transit Lab" initiative to provide faster and more frequent service to some of the busiest stops along Charleston Blvd. The expansion of services also includes the restoration of weekend service in underserved areas, including Routes 207 (Alta/Stewart) and 209 (Vegas/Owens), and by enhancing weekend frequency on Route 210 (Lake Mead Blvd.).

Transit service will also resume its regular weekday schedule, following schedule reductions due to COVID-19.

WHEN/

WHERE:

The community is invited to participate in the following events hosted by the RTC. More information on these events can be found at rtcsnv.com/servicechange2021.

Day One – Sunday, Aug. 1 from noon to 2 p.m.: Reconnect to Family Fun

• Discovery Children's Museum, 360 Promenade Place, Las Vegas 89106



600 S. Grand Central Parkway | Suite 350, Las Vegas, NV 89106

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• Family-friendly activities, drawing for a 4-pack of annual passes, goody bags, snacks, and a COVID-19 vaccination clinic. Families are encouraged to RSVP to receive museum tickets, while supplies last.

Day Two – Monday, Aug. 2 from 11 a.m. to 1 p.m.: Reconnect to Health & Wellness

- Dignity Health St. Rose Dominican Hospital, San Martin Campus, 8280 W. Warm Springs Road, Las Vegas 89113
- Rotating 15-minute exercise clinics including Chair Yoga, Bingo Yoga, Aerobics & Zumbini for young children inside the RTC buses, COVID-19 vaccination clinic, free food for the first 200 people, drawing for spa package and other prizes and activities.

Day Three – Tuesday, Aug. 3 from 9 a.m. to 11 a.m.: Reconnect to the Great Outdoors

- Reunion Trails Park, 44 Chapata Drive, Henderson 89012
- Park cleanup, free food for the first 100 people, free transit passes to try new route 221, drawing for tickets to, Rail Explorers, other prizes.

Day Four - Wednesday, Aug. 4 from 11 a.m. to 1 p.m.: Reconnect to Food & Culture

- Aliante Casino, Hotel & Spa, 7300 N. Aliante Parkway, North Las Vegas 89084
- Food drive, prize drawings from Aliante Station, free transit passes to try new route 220, boxed lunch for first 50 people.

Day Five – Thursday, Aug. 5 from 11 a.m. to 1 p.m.: Reconnect to Education

- UNLV Transit Center, 4505 S. Maryland Parkway, Las Vegas 89154
- Back to school supply drive, free food for first 200 people, drawing for family 4-packs to Discovery Children's Museum.

Day Six – Friday, Aug. 6 from 10:30 a.m. to 12:30 p.m.: Reconnect to Summer Fun

- Exploration Peak Park in Mountain's Edge, 9275 S. Buffalo Drive, Las Vegas 89178
- Learn all about RTC-OnDemand, a new ride-share transportation service in West Henderson and the Southwest. Guests will enjoy water activities, inflatable games and free food for the first 100 guests.

The week culminates with a press conference on Aug. 7 at 10 a.m. at the Las Vegas Ballpark featuring a focus on sports and includes members of the Nevada federal delegation, along with mascots and representatives from local sports teams. This event will also highlight all of the service enhancements and their direct benefits to our community. A separate media advisory will be issued for this event.

About the RTC

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC



and its major initiatives or to download its transit app rideRTC, visit rtcsnv.com and stay informed by subscribing to our blog.

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