



FOR IMMEDIATE RELEASE: January 4, 2021

MEDIA CONTACTS: Jesse Diaz, RTC, (702) 676-1595, diazj@rtcsnv.com

Stephen Miller, Transit, (617) 440-4690, media@transitapp.com

RTC partners with Transit app to provide real-time crowding information

<u>Click to Tweet</u>: Want to know if social distancing is possible on your @RTCSNV bus? Good news: You can now see real-time crowding info on the @transitapp.



LAS VEGAS – The <u>Regional Transportation Commission of Southern Nevada</u> (RTC) has partnered with <u>Transit</u> to provide customers with real-time crowding information directly via the *Transit* app. This new feature helps riders make informed decisions about trip planning and social distancing.

"As we continue to navigate through this pandemic, we are operating our transit vehicles at a 50-percent capacity to allow riders to practice safe social distancing," said MJ Maynard, RTC chief executive officer. "We've made this safety commitment to our passengers, and we are taking that commitment a step further by providing our riders with valuable real-time information so they can make educated decisions about how and when to travel."

When users tap their route line in the *Transit* app, they see a map showing the live locations of transit vehicles along their route. The vehicle icon displays the last update of the vehicle's location but also its current crowding level listed as "Many seats," "Some seats," or "Very limited seats."

Crowding levels are calculated using the RTC's current onboard capacity restrictions for COVID-19, providing riders with access to an accurate indication of crowding on a given bus. When a vehicle is below 50 percent of the COVID-19 capacity, it is classified in the app as "Many seats." Vehicles between 50 and 90 percent of the COVID-19 capacity appear as having "Some seats," and buses above 90 percent of the COVID-19 capacity are shown as "Very limited seats." These levels reflect the latest guidance to ensure that riders can maintain physical distancing onboard.

"This kind of information is a huge step in helping riders feel confident getting on the bus. And not just during the pandemic: it also makes a big difference if you use a wheelchair, you're carrying big luggage or you just want to feel more comfortable," says David Block-Schachter, chief business officer at *Transit*. "Even after the pandemic, crowding information is sure to benefit RTC customers. It's been great to partner with an agency like the RTC that's taking the lead on improving the rider experience."

Riders can also share how crowded they perceive the bus to be by using *Transit*'s "GO" step-by-step navigator. These crowdsourced reports, when compared against passenger count data from the RTC, provide important insights into how customers are feeling about crowding levels onboard.

Transit is available to download for iPhone and Android at www.transitapp.com. Customers can purchase their pass within the Transit app, or via the rideRTC. For more information on the RTC's COVID-19 safety initiatives, visit: http://rtcsnv.com/coronavirus.

About the RTC

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit recenv.com and stay informed by subscribing to our blog.

About Transit

Transit solves the urban commute in more than 200 cities worldwide. Users can easily navigate public transit with accurate real-time predictions, simple trip planning, step-by-step navigation and quick, easy payments. The app also integrates additional transport modes — bikesharing, scooters, carsharing and ridehail — so users can mix-and-match their options with public transit to determine the best way to get from A to B. The company is based in Montréal, QC. Learn more by visiting www.transitapp.com.

###