

FOR IMMEDIATE RELEASE: August 5, 2020

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# RTC Bike Share electrifies downtown with more e-bikes

RTC of Southern Nevada partners with NV Energy to sponsor six new e-bikes

<u>Click to Tweet</u>: It's electrifying! @RTCSNV x @NVEnergy partner to bring more #RTCBikeShare ebikes to #dtlv





**LAS VEGAS** – With a sponsorship from NV Energy, the Regional Transportation Commission of Southern Nevada (RTC) has added six new electric pedal-assist bikes to the existing RTC Bike Share program.

Southern Nevada residents continue turning to RTC Bike Share for their recreational and transportation needs. In collaboration for a greener, more sustainable future, NV Energy stepped in to help expand the fleet by sponsoring six e-bikes, which customers rent 2.5 times more often.

The state mandated shutdown due to the COVID-19 pandemic in the last several months created an overwhelming demand for the bike share program. Ridership jumped 297 percent compared to the same time last year, and the system experienced the most check-outs ever, with an average of more than a thousand rides per day in May 2020.

### **About the e-bikes**

Branded with the green Powershift by NV Energy logo, the electric bikes are powered by a front wheel pedal-assist motor that allow riders to overcome elevation obstacles and make rides quicker with speeds up to 17 miles per hour.

The electric bikes can be rented at any of the 21 bike share locations in downtown Las Vegas. Users can locate them in advance on the <u>RTC Bike Share website</u> map or the BCycle app with a lightning bolt symbol indicator appearing at each station.

The electric bikes cost an additional \$1 per checkout with the purchase of any of the three pass options: 24-hour, 3-day, or monthly pass. Users can also take advantage of the summer promo until Aug. 31: 30-day pass for only \$5 (67% savings).

#### **About RTC Bike Share**

Launched in 2016, RTC Bike Share is an easy way for residents and tourists to ride to and from the many attractions, restaurants, bars and shops the downtown area has to offer. **One of the newest station locations includes shareDOWNTOWN apartments in the heart of the Arts District.** 

For more information on RTC Bike Share, visit <u>bikeshare.rtcsnv.com</u> and download the BCycle app in the App Store and Google Play. Customers can also plan their multimodal trip that includes RTC Bike Share through the rideRTC app.

### **About the RTC**

The RTC is the transit authority, metropolitan planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit rtcsnv.com and stay informed by subscribing to our blog.

## **About NV Energy**

NV Energy provides a wide range of energy services to more than 1.4 million customers throughout Nevada and more than 56 million tourists annually. NV Energy, Inc. is a holding company whose principal subsidiaries, Nevada Power Company and Sierra Pacific Power Company, do business as NV Energy. NV Energy is headquartered in Las Vegas, Nevada. Information about NV Energy is available on the company's website, <a href="Twitter, Facebook">Twitter, Facebook</a> and <a href="YouTube">YouTube</a> pages, which can be accessed via <a href="myenergy.com">nvenergy.com</a>.



**CAPTION:** (Back Row, Left to Right) RTC's Brij Gulati, NV Energy's Lisa Harmon, Chris Belcher, Marie Steele and Bicycle Transit Systems' Bobby Raya; (Front Row, Left to Right) NV Energy's Sarah Chatterjee, Alexandre Mancuso da Cunha, and Thomas O'Brien with the new NV Energy sponsored ebikes at an RTC Bike Share station in downtown Las Vegas.

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