



600 S. Grand Central Parkway | Suite 350, Las Vegas, NV 89106

rtcsonv.com | 702.676.1500 |     

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MEDIA CONTACTS: Zac Prudhomme, RTC, (702) 676-1743 office, PrudhommeZ@rtcsonv.com
Sue Christiansen, RTC, (702) 676-1891 office, ChristiansenS@rtcsonv.com

RTC Summer Heat offers exclusive “cool” deals to keep riders safe

Annual campaign includes local partners offering ice cream, cold drinks, sunscreen, face coverings, hand sanitizer, and discounts for transit riders

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LAS VEGAS – The [Regional Transportation Commission of Southern Nevada \(RTC\)](#) is launching its annual [Summer Heat](#) campaign on Wednesday, July 1, to help educate and keep riders safe from dangerous heat conditions. Local businesses and community organizations are donating resources and discounts toward the campaign to generate awareness and promote safety while commuting in extreme heat.



The RTC wants transit riders to understand the dangers associated with traveling during Southern Nevada’s hottest months. During numerous pop-up events, RTC staff members will distribute donated bottled water and sunscreen throughout the summer. In light of the current pandemic, the RTC is also distributing donated face coverings and hand sanitizer that will help riders prevent the spread of germs.

This year, new campaign partners are providing incentives and exclusive deals to riders, such as free drinks, free ice cream and special discounts. To enjoy the RTC Summer Heat campaign benefits, transit riders can simply present their paper or digital transit pass at establishments of partners:

- [Braud’s Funnel Cake Café](#)
- [Comprehensive Cancer Centers](#)

- [Fukuburger](#)
- [Habitat for Humanity Las Vegas ReStores](#)
- [High Roller Observation Wheel](#)
- [Marsigliano's Pizzeria & More](#)
- [Mingo Health Solutions](#)
- [Nevada Help Desk](#)
- [Opportunity Village's Thrift Store](#)
- [ShangHai Taste](#)
- [Three Square](#)

“The heat and the pandemic are two challenges facing transit riders in the coming months, so we want to help them stay as safe as possible while using our transit system,” said Francis Julien, RTC deputy chief executive officer. “Additionally, we know many local businesses are struggling as the economy begins to recover, so we are grateful for our partners who are generously providing ways to help riders cool off and stay safe.”

For a full list of Summer Heat safety tips and 2020 deals, visit rtcsonv.com/summerheat.

Riders are encouraged to use the rideRTC app to purchase passes as a form of touchless boarding, and later this year, the RTC will offer a cash-payment option on rideRTC where customers can load cash into their account at select partner vendor sites.

About the RTC

The RTC is the transit authority, transportation planning organization, regional traffic management agency and administrator of Southern Nevada Strong, the regional planning effort for the Las Vegas valley. The RTC's vision is to provide a safe, convenient and effective regional transportation system that enhances mobility and air quality for citizens and visitors. The RTC encourages residents and visitors to use a variety of transportation choices to help reduce traffic congestion, clean the air and improve the quality of life in Southern Nevada. For more information about the RTC and its major initiatives or to download its transit app rideRTC, visit rtcsonv.com and stay informed by [subscribing](#) to our [blog](#).

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